

UNITEHERE! Local 5

Media Alert

For Immediate Release

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Media Contact: Cade Watanabe
(808) 896-1502 (mobile)
cwatanabe@unitehere5.org

Workers to Stage Rally; Boycott Hyatt

WHAT: Boycott Rally

WHEN & WHERE: Friday, October 7, 2011
Hyatt Regency Waikiki
4:00 – 5:30 p.m.

(Corner of Kalakaua and Uluniu Avenues)

VISUALS: Hundreds of Local 5 members in red t-shirts, drummers, pickets signs, boycott banners.

WHY: Nearly one month after approximately 500 unionized hotel workers at the Hyatt Regency Waikiki walked off the job, unionized workers at the Hyatt in Waikiki announced today their plans to stage a city-wide rally that will bring workers from all across Waikiki's hotel industry together in protest against Hyatt's unfair treatment of workers.

Workers at the Hyatt Regency Waikiki and across the country successfully staged a week-long strike in four cities last month. Union contracts for Local 5 members at the Hyatt expired more than one year ago and workers have been boycotting the hotel since June 2011.

Today's rally is expected to draw hundreds of Local 5 members and community supporters to the steps of the Hyatt Regency Waikiki - one of 17 Hyatt hotels nationwide that is currently under boycott. Today's protest will be the first major action staged by Local 5 since workers went on strike in September – the longest Local 5 strike since 1990.

Workers at the Hyatt are standing up to secure good, decent jobs for this community. Today and since 2002, there are between 70 and 80 less union workers working at the Hyatt Regency Waikiki. The Hyatt is proposing to outsource and subcontract more work.

Local 5 represents over 10,500 workers throughout Hawaii who work in the hospitality, health care and food service industries and is an affiliate of UNITE HERE, an international union that represents over 250,000 workers throughout the U.S. and Canada. For more information, visit HotelWorkersRising.org.

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